Benefits: our offer to you

Consultancy and support
We are experts in patient safety, systems safety leadership and evaluating patient safety performance. We develop safety improvement programmes, incident reporting, investigation and complaints management.

We specialise in leadership and governance, organisational standards and transformational change, with access to an extensive network of associates with specific clinical safety expertise.

As part of our Tier One and Tier Two packages, our consultants and specialists are available to provide dedicated support on any relevant patient safety issue for the number of days specified. We can source experts to inform your strategic thinking, policy development, stakeholder engagement and the enhancement of your products and services.

Insight sessions and advisory round-tables with key stakeholders
We are at the forefront of policy development and initiatives. We can advise and support your organisation with understanding around what’s happening in patient safety, nationally and locally, across the health and social care system.

We have excellent networks with leaders in national bodies and specialists in NHS organisations. Informed by the latest initiatives, we can bring our expertise, insights and connections to help you target your activity, and influence policy and patient safety priorities.

We can help deliver targeted and effective safety insight sessions and round-tables for your stakeholders. These could be to explore a practical, or policy-related patient safety issue affecting your industry, or supply chain – gathering insight and having a facilitated discussion with clinicians, patient safety experts and leaders.

We will help you determine and deliver your objectives, source expert speakers and provide industry-leading Chairs. We will promote the sessions, or round-tables to U.K. and international audiences. We will write up the outcomes and key messages in compelling blogs for communication on the hub and social media.

The number of sessions and round-tables is set by the specific partnership tier.

Webinars
Working with your existing webinar platform and technology partners, we will help you deliver targeted and effective patient safety webinars.

We will help you determine and deliver your objectives, source expert speakers and provide industry-leading Chairs. We will promote your webinar to U.K. and international audiences. We will write up the outcomes and key messages in compelling blogs for communication on the hub and social media.

We will provide support as agreed for the specific partnership tier.
Partner networking meetings
We will arrange and host targeted networking events of a type and style agreed with you. These can range from informal social gatherings, through to more topic-related forums. Or a combination of the two.
We will provide support as agreed for the specific partnership tier.

Annual major networking event
Each year, we will set-up and run one major networking event for which you will be able to receive a number of pre-paid passes, plus discounted stand presence, if applicable.
This will be a conference, or specialist themed event, or dinner that will be attended by patient safety leaders from healthcare providers and related bodies, including Patient Safety Learning’s consultants and specialists.

Content collaboration
In addition to those included in other benefits, we will work with you to develop a pre-agreed number of blogs and / or case studies, as set out for each partnership tier.
Patient Safety Learning welcomes blogs that promote safety improvement including how partnerships with product suppliers and others have helped make an impact and reduce avoidable harm. We will work with you and your NHS partners to showcase and encourage the spread of good practice.

Polls on the hub
Either as stand-alone research, or as support to a possible webinar, or roundtable, Patient Safety Learning will assist in the development, formatting and implementation of a pre-agreed number of polls on the hub, tailored to your specific interests and as set by your partnership tier.
These surveys will be able to access the hub’s 2,500 members in 68 countries. In addition, the hub has over 3500 unique users each week, from over 200 countries.

Headline profile branding on the hub
You will be able to sponsor a particular category on the hub, clearly aligning your organisation via logo endorsement and promotional messaging.
We welcome active engagement on the hub including sharing resources. There is the opportunity for you to nominate topic leaders, helping create discussions and ‘communities of interest’, while also identifying relevant resources to publish and promote improvements in patient safety.

Additional branding
You will be able to feature your company’s logo on Patient Safety Learning’s Supporters’ page on our website and other, pre-agreed publications, subject to our non-product / service endorsement policy.
Also feature Patient Safety Learning’s logo on your own sales / marketing / consultancy materials, subject to our brand management guidelines.

If you would like to know more about the services and support available from Patient Safety Learning, please contact us at hello@patientsafetylearning.org